

Steffi Gogoi

User Experience / Product Designer

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EXPERIENCE

Product Designer — Round3

August 2018 - May 2019

Led interaction design and UX research to improve user acceptance and visual communication on a web application. Designed and prototyped a new peer feedback system based on our research insights while working closely with the client and the senior designer.

UX Researcher and Designer — Indiana University

August 2017 - May 2019

Designed visualization to study human interaction with data using human gestures and body as controls in collaboration of the research conducted by Dr. Francesco Cafaro.

Assisted Prof. Jacob Dobson in teaching UX design concepts and design principles to students using Illustrator, Photoshop and Storyboarding Labs.

Interaction Design Intern — IDEXX Laboratories

May 2018 - August 2018

Designed a prototype to help conduct user testing for VetConnect Plus mobile application based on secondary research, past user feedback and IDEXX design system.

QA Associate — SQS India Infosystems Pvt. Ltd.

April 2015 - July 2017

Worked with Business Analysts and Designers to collaboratively test Allianz's France insurance-based application to perfect the design. Designed, tested and documented new and existing components to ensure software met business, quality, and functional needs.

UX Design Project Trainee — MindScripts Technology

October 2014 - December 2014

Designed an application as part of UI and used Salesforce customization and coding tools to develop the application in Salesforce.com.

EDUCATION

M.S. in Human-Computer Interaction

Indiana University, Indianapolis, IN

August 2017 - May 2019

GPA: 3.9 / 4.0

B.E. in Computer Engineering

University of Pune, India

May 2014

SKILLSET

Research and Design Methods

User Interviews
Survey / Observations
Contextual Inquiry
Task Analysis
Persona Hypothesis
Affinity Diagramming
Competitive Analysis
Storyboarding
Journey Mapping
Rapid Prototyping
Wireframing
Information Architecture
Sketching
Visual Design
A/B testing

Summative Research

Usability Testing
Heuristic Evaluation
Cognitive Walkthrough

Development

HTML5/CSS3
JavaScript
SQL

Tools

Axure RP
Sketch
InVision
Adobe XD
Illustrator
Photoshop
Balsamiq
Principle
Figma
Origami Studio
InDesign

HONORS AND ACHIEVEMENTS

Merit Scholarship, Indiana University
Winner - Poster Competition IDEXX
Travel Scholarship, Grace Hopper
Conference 2018