

Steffi Gogoi

User Experience / Product Designer
On H1B Visa since October 2020

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EXPERIENCE

User Experience Designer — Leoforce LLC

August 2019 - Present

Designing the AI-based enterprise web and mobile applications aim to help hiring managers and recruiters find the best candidates for the right company.

Advocating the idea of design-driven innovation, development, leadership as well as incorporating design thinking in everyday work. Managing design operations like design processes, design audits, user testing tools, to maximize the design team's value and impact.

UX Researcher and Designer — Indiana University

August 2017 - May 2019

Designed visualization to study human interaction with data using human gestures and body as controls in collaboration of the research conducted by Dr. Francesco Cafaro.

Assisted Prof. Jacob Dobson in teaching UX design concepts and design principles to students using Illustrator, Photoshop and Storyboarding Labs.

Interaction Design Intern — IDEXX Laboratories

May 2018 - August 2018

Designed a prototype to help conduct user testing for VetConnect Plus mobile application based on secondary research, past user feedback and IDEXX design system.

QA Associate — SQS India Infosystems Pvt. Ltd.

April 2015 - July 2017

Worked with Business Analysts and Designers to collaboratively test Allianz's France insurance-based application to perfect the design. Designed, tested and documented new and existing components to ensure software met business, quality, and functional needs.

EDUCATION

M.S. in Human-Computer Interaction

Indiana University, Indianapolis, IN

August 2017 - May 2019

GPA: 3.9 / 4.0

B.E. in Computer Engineering

University of Pune, India

May 2014

GPA: 3.2 / 4.0

SKILLSET

Research and Design Methods

User Interviews
Survey / Observations
Contextual Inquiry
Task Analysis
Persona Hypothesis
Affinity Diagramming
Competitive Analysis
Journey Mapping
Wireframing
Information Architecture
Rapid Prototyping
Sketching
Visual Design

Summative Research

Usability Testing
Heuristic Evaluation
Cognitive Walkthrough

Development

HTML5/CSS3
JavaScript
SQL
Ant

Tools

Axure RP
Sketch
InVision
Adobe XD
Illustrator
Photoshop
Balsamiq
Principle
Figma

HONORS AND ACHIEVEMENTS

Merit Scholarship, Indiana University
Winner - Poster Competition IDEXX
Travel Scholarship, Grace Hopper
Conference 2018