

Steffi Gogoi

www.steffigogoi.com
www.linkedin.com/in/steffigogoi
steffigogoi@gmail.com
1-317-748-2339

User Experience / Product Designer
On H1B Visa since October 2020

EXPERIENCE

User Experience Designer — Leoforce LLC

August 2019 - Present

- Designed the AI-based enterprise web and mobile applications aim to help hiring managers and recruiters find the best candidates for the right company.
- Performed in-person and online interviews with end-users exposing several previously unknown pain points and workflows in existing processes which helped in solidifying user scenarios and reduced development efforts.
- Advocated the idea of design-driven innovation, development, leadership as well as incorporating design thinking in everyday work.
- Managed design operations like design processes, design audits, user testing tools, to maximize the design team's value and impact.

UX Researcher and Designer — Indiana University

August 2017 - May 2019

- Designed visualization to study human interaction with data using human gestures and body as controls in collaboration of the research conducted by Dr. Francesco Cafaro.
- Assisted Prof. Jacob Dobson in teaching UX design concepts and design principles to students using Illustrator, Photoshop and Storyboarding Labs.

Interaction Design Intern — IDEXX Laboratories

May 2018 - August 2018

- Designed a prototype to help conduct user testing for VetConnect Plus mobile application based on secondary research, past user feedback and IDEXX design system.

QA Associate — Expleo Group

April 2015 - July 2017

- Worked with Business Analysts and Designers to collaboratively test Allianz's France insurance-based application to perfect the design.
- Designed, tested and documented new and existing components to ensure software met business, quality, and functional needs.

EDUCATION

M.S. in Human-Computer Interaction

Indiana University, Indianapolis, [May 2019](#)

GPA: 3.9 / 4.0

B.E. in Computer Engineering

University of Pune, India, [May 2014](#)

SKILLSET

Research and Design Methods

User Interviews
Survey / Observations
Contextual Inquiry
Task Analysis
Persona Hypothesis
Affinity Diagramming
Competitive Analysis
Journey Mapping
User Flows
Wireframing
Information Architecture
Rapid Prototyping
Design Thinking
Sketching
Visual Design
A/B Testing

Summative Research

Usability Testing
Heuristic Evaluation
Cognitive Walkthrough

Development

HTML5/CSS3
JavaScript
SQL
Ant

Tools

Axure RP
Sketch
InVision
Adobe XD
Illustrator
Photoshop
Balsamiq
Principle
Figma

HONORS AND ACHIEVEMENTS

IU Merit Scholarship, [2017-2019](#)
IDEXX Poster Competition Winner, [2018](#)
Grace Hopper Travel Scholarship, [2018](#)