

# Steffi Gogoi

User Experience / Product Designer

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## EXPERIENCE

### User Experience Designer — Microsoft

March 2021 – November 2021

Redesign an end-to-end navigation page for a machine learning portal, make complex code view simpler, provide an easy way for the users to create a data labeling project.

### User Experience Designer — Leoforce LLC

August 2019 – March 2021

Designed the AI-based enterprise web and mobile applications aim to help hiring managers and recruiters find the best candidates for the right company.

Managed design operations like design processes, design audits, user testing tools, to maximize the design team's value and impact.

### UX Researcher and Designer — Indiana University

August 2017 – May 2019

Designed visualization to study human interaction with data using human gestures and body as controls in collaboration of the research conducted by Dr. Francesco Cafaro.

Assisted Prof. Jacob Dobson in teaching UX design concepts and design principles to students using Illustrator, Photoshop and Storyboarding Labs.

### Interaction Design Intern — IDEXX Laboratories

May 2018 – August 2018

Designed a prototype to help conduct user testing for VetConnect Plus mobile application based on secondary research, past user feedback and IDEXX design system.

### QA Associate — Expleo Group

April 2015 – July 2017

Worked with Business Analysts and Designers to collaboratively test Allianz's France insurance-based application to perfect the design.

## EDUCATION

### M.S. in Human-Computer Interaction

Indiana University, Indianapolis, IN

August 2017 - [May 2019](#)

### B.E. in Computer Engineering

University of Pune, India

May 2014

## SKILLSET

### Research and Design Methods

User Interviews

Survey / Observations

Contextual Inquiry

Task Analysis

Persona Hypothesis

Affinity Diagramming

Competitive Analysis

Journey Mapping

Wireframing

Information Architecture

Rapid Prototyping

Sketching

Visual Design

### Summative Research

Usability Testing

Heuristic Evaluation

Cognitive Walkthrough

### Development

HTML5/CSS3

JavaScript

SQL

Ant

### Tools

Axure RP

Sketch

InVision

Adobe XD

Illustrator

Photoshop

Balsamiq

Principle

Figma

## HONORS AND ACHIEVEMENTS

Merit Scholarship, Indiana University

Winner - Poster Competition IDEXX

Travel Scholarship, Grace Hopper

Conference 2018